

Ann Bancroft FOUNDATION

2024 ANNUAL EVENT
SPONSORSHIP OPPORTUNITIES



CELEBRATING THE COURAGE OF GIRLS



April 25, 2024

5:00 - 9:00 PM

THE DEPOT, MINNEAPOLIS

225 3rd Ave. S., Minneapolis, MN

CELEBRATION OVERVIEW

- Delicious food and cash bar
- Connect and engage with community members
- Excellent entertainment
- Live & silent auctions
- Memorable and uplifting program

Please contact Amy Eppen,
Development Director, at
amy@annbancroftfoundation.org
with questions or for additional
information.

GRANTS, MENTORSHIP, AND DEVELOPMENT OPPORTUNITIES

The Ann Bancroft Foundation (ABF) is in its 27th year of steadfastly investing in the bright futures of girl-identifying youth in Minnesota and equipping them with the knowledge, skills and resources essential to thrive. ABF remains the sole organization in Minnesota to offer programming that combines grant awards, mentorship, and development opportunities for girls enrolled in Kindergarten-12th grade. Grantees are encouraged to “imagine something bigger” for their future and partake in a broad range of activities and opportunities where they express themselves, ignite an interest or fuel a passion, deepen their knowledge, and push themselves further than ever. This is made possible with proceeds raised each April at the Ann Bancroft Foundation annual celebration event.

POSITIVE IMPACT ON ABF GRANTEES

The Ann Bancroft Foundation programming has an uplifting and transformational impact on our 5,700+ grantees, aligning seamlessly with our Theory of Change. The Ann Bancroft Foundation believes investing in girls by increasing access to transformative experiences builds COMPETENCE, CONFIDENCE, CONNECTION, CHARACTER AND CARING, and disrupts the impacts of gender inequities by helping girls build skills to navigate today's challenges, and laying the foundation for future successes that strengthen our communities.

What's more – 100% of girls surveyed agreed that their funded activity helped them learn more about themselves and changed their lives for the better. 81% of evaluated grant recipients reported that without their grant, they were unsure if they would have been able to participate in their activity. And 94% of the girls surveyed indicated that their mentor's support helped them succeed.

SPONSORING THE 2024 ANNUAL EVENT

This work continues to change girls' lives with proceeds raised at the Ann Bancroft Foundation annual celebration, our primary fundraiser. The 2024 event takes place on April 25, 2024, at the Depot in downtown Minneapolis. This year, we anticipate a record-breaking 650 guests to attend including long-time and new donors, grantee alumna, mentors, parents, board members, staff, community partners, and their guests. The revenue generated at this event is essential to continuing to provide grants, programming, and resources to talented, driven girls across the state. When you commit to an event sponsorship, you and your organization proudly partner with the Ann Bancroft Foundation and directly support girls in reaching their full potential.

Our Impact

The annual grantee survey confirmed the importance of grants, mentorship, and ongoing development opportunities in girls' lives.

KEY RESULTS:

98% of respondents said that their funded activity helped them learn more about themselves and that their life changed for the better.

97% of respondents said that their funded activity helped them do something different than they would normally do.

Before completing their activity, 73% of respondents said they are proud when they try something new, even if it's hard or if they fail. After finishing their grant activity, 92% of respondents said they are proud when they try something new.

Before completing their activity, 70% of respondents said they were confident in themselves. After completing their activity, 91% of respondents feel confident in themselves.

93% of respondents said they have an adult (who is not in their family) that they trust.

76% of respondents said that they could not have participated or don't know if they could have participated in their activity without the grant.

✿ CONFIDENCE:

"Being able to improve my skills on the bassoon with lessons paid for with the grant money allowed me to feel more confident and comfortable within my ensemble. With my lessons I was able to improve exponentially, allowing me to catch up with the pace that my band class was going."
– grantee, 11th grade

✕ CHARACTER:

"My funded activity increased my self-awareness, boosted my confidence, and assisted my future plans. Overall, the process was a huge benefit!" – grantee, 12th grade

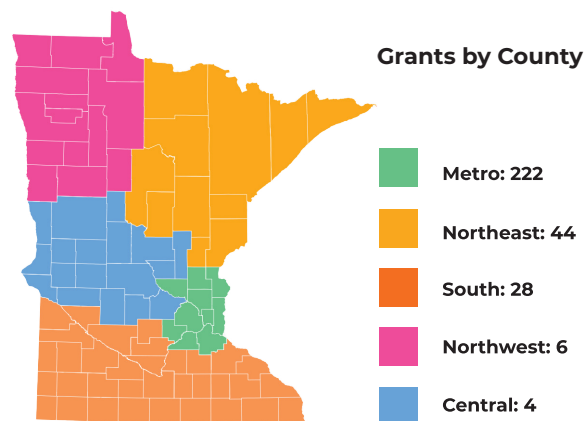
✿ COMPETENCE:

"By doing robotics, I connected with so many people with similar interests. I also learned a lot about public speaking, which is something I love doing." – grantee, 9th grade

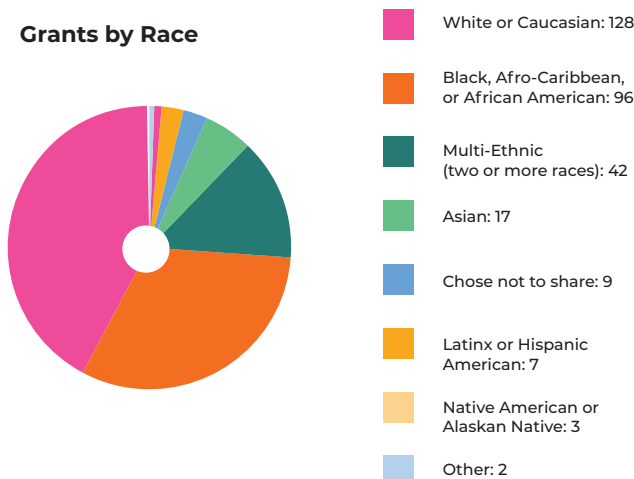
✿ CONNECTION:

"I can feel how much better [of a soccer player] I've become because during the high school season I can compete with the varsity girls and earned my spot on that team this year. With my Keliix Club Soccer team, we went from being tied for last place in the league in 2021 to first place in 2022. We put in the work, and we got the results." – grantee, 10th grade

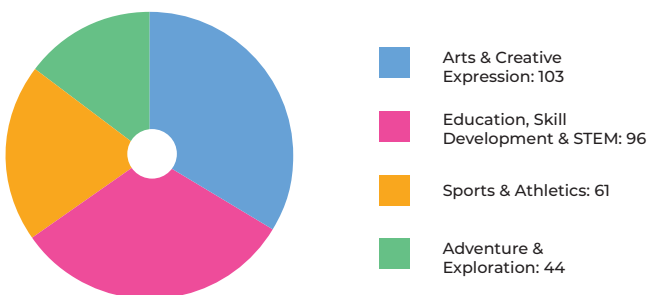
2022 GRANTS BY THE NUMBERS



Grants by Race



Grants by Activity



Grants by Grade

Elementary (K-6th grade): 76
Middle School (7th-8th grade): 64
High School (9th-12th grade): 164



Sparkling a Girl's Potential and Transforming her Future: Your support of the annual event makes an immediate and long-term impact on girls' lives, their community and throughout the state.

YOUR IMPACT

	Pinnacle \$25,000	Legend \$17,000	Pioneer \$10,000	Explorer \$7,500	Adventurer \$5,500	Dreamer \$3,500
Number of ABF grants you'll fund for girls to pursue their dreams	25	17	10	7.5	5.5	3.5

EVENT BENEFITS

Event tickets	20 Tickets Premier Table	20 Tickets Premier Table	10 Tickets Premier Table	10 Tickets Priority Table	10 Tickets Priority Table	10 Tickets
Logo on event landing page	Tier 1 Placement	Tier 2 Placement	Tier 3 Placement	Tier 4 Placement	Tier 5 Placement	Tier 6 Placement
Recognition from main stage	★	★	★			
Recognition in program and event materials	★	★	★	★	★	★
Marketing visibility reach to audience of 5,000 on invitee list	★	★	★			
Visibility in all public relations and media advisories	★	★	★			
Recognition on social media channels	★	★	★	★	★	
Listed in thank you video	★					

POST-EVENT BENEFITS

Listed as a partner on Ann Bancroft Foundation website for (1) year	★	★	★	★		
Inclusion in 2024 ABF Annual Report	★	★	★	★	★	
Recognition as a year-round sponsor in all 2024 monthly newsletters	★	★				
Recognition in materials for all events in 2024 (virtual, hybrid, in-person)	★					
Invitation for (2) to exclusive ABF events	★					
Use of the ABF logo for (6) months	★					
Tax deductible value of sponsorship	\$23,000	\$15,000	\$9,000	\$6,500	\$4,500	\$2,500



☐ **YES!** I'm proud to support the 2024 Ann Bancroft Foundation Annual Celebration!

CONTACT NAME _____

COMPANY _____

PHONE NUMBER _____

ADDRESS _____

EMAIL _____

PLEASE INCLUDE MY COMPANY AT THE FOLLOWING SPONSORSHIP LEVEL:

- ☐ **PINNACLE - \$25,000 (\$23,000 TAX DEDUCTIBLE)**
- ☐ **LEGEND - \$17,000 (\$15,000 TAX DEDUCTIBLE)**
- ☐ **PIONEER - \$10,000 (\$9,000 TAX DEDUCTIBLE)**
- ☐ **EXPLORER - \$7,500 (\$6,500 TAX DEDUCTIBLE)**
- ☐ **ADVENTURER - \$5,500 (\$4,500 TAX DEDUCTIBLE)**
- ☐ **DREAMER - \$3,500 (\$2,500 TAX DEDUCTIBLE)**

METHOD OF PAYMENT:

☐ **ONLINE PAYMENT**

Visit annbancroftfoundation.org and click on "Give Now" in upper right-hand corner.



☐ **PAYMENT ENCLOSED**

Please return this response form to the address noted below or email Amy indicating your level of sponsorship. Thank you so much for considering a sponsorship for the ABF Annual Celebration!

Ann Bancroft Foundation – 2356 University Ave W, Suite 404, Saint Paul, MN 55114-1892
Amy Eppen, Development Director – amy@annbancroftfoundation.org