



Ann Bancroft

FOUNDATION

SPONSORSHIP
OPPORTUNITIES

CELEBRATING THE COURAGE OF GIRLS – 25 YEARS OF TENACITY



April 28, 2022

5 - 9 PM

**JOIN US TO CELEBRATE
A LEGACY OF TENACITY!**

CELEBRATION OUTCOMES

- Spark a girl's potential and brighten her future
- Invest in immediate and long-term impact opportunities for girls in Minnesota
- Commit to closing gender equity gaps in our state
- Inspire girls to use their power to advocate for themselves and their communities
- Build cross-sector partnerships

Contact Ethelind Kaba for more information:

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SUPPORTING GIRLS & INVESTING IN TOMORROW'S LEADERS

For the past 24 years, the purpose of the Ann Bancroft Foundation (ABF) has been to invest in the futures of girls* and equip them with the skills needed to thrive. ABF supports and fosters high levels of achievement and empowerment in girls by leveraging grants, mentorship, and development opportunities to boldly inspire girls to imagine something bigger and instill in them the belief in their ability to succeed. To date, ABF has awarded more than \$2 million to 5200 Minnesota girls in grades K-12 to fund a wide range of activities and experiences. Grants from ABF are not transactional. They do not just cover an activity or pay for a pre-college trip. Our grants are transformational. They tell girls they are valued, that we celebrate their dreams, and that we believe in the future they see for themselves.

THE URGENCY TO POSITIVELY IMPACT GIRLS

Without a doubt, 2020 and 2021 have impacted everyone, and existing gender disparity gaps continue to widen. In Minnesota, data shows that girls (grades K-12), especially from historically excluded communities, have been among those most impacted in health, safety, and education. In addition, data from the CDC shows that adolescent mental health-related ER visits have gone up 31% during COVID-19. Girls accounted for a 50% increase in suspected suicide attempts; boys experienced a 4% increase.

Minnesota girls need us now more than ever. Thankfully, we know that self-efficacy is one of the protective psychological barriers known to mediate the effects of traumatic events. We also know that ABF grants allow girls to participate in activities and experiences that increase self-efficacy and equip them with the skills needed to thrive and believe in their ability to be unstoppable.

CELEBRATING COURAGE AND RESILIENCY

As we read through grant applications from girls across Minnesota, it remains clear that amidst all adversities, Minnesota girls have continued to dream big and imagine their futures with hope, tenacity, and courage.

In 2022, ABF will celebrate our 25th anniversary with a renewed commitment to reaching more girls across all counties in Minnesota as we create a pipeline of tomorrow's leaders who believe in their power and courageously wield it to transform their communities. Your sponsorship of the 25th-anniversary celebration will help us do just that. Thank you for your partnership to help Minnesota girls achieve their vision and reach their full potential. It matters so very much.

* Includes those who identify as cisgender, transgender, gender non-conforming, and gender non-binary.

Ann Bancroft FOUNDATION

25 YEARS OF TENACITY



Sparking a Girl's Potential and Brightening Her Future: Your support makes an immediate and long-term impact on a girl's life—and in our community.

YOUR IMPACT

	Pinnacle \$25,000	Legend \$15,000	Pioneer \$7,500	Explorer \$5,000	Adventure \$2,500	Dreamer \$1,500
Number of ABF grants you'll fund for girls to pursue their dreams	40	25	10	5	3	

EVENT BENEFITS

	20 Tickets Premier Table	20 Tickets Premier Table	10 Tickets Premier Table	10 Tickets Priority Table	10 Tickets Priority Table	10 Tickets
Event tickets						
Logo on event landing page	Tier 1 Placement	Tier 2 Placement	Tier 3 Placement			
Recognition from main stage	★	★	★			
Speaker introduction opportunity	★					
Recognition in program and event materials	★	★	★	★	★	
Marketing visibility reach to audience of 5,000 on invitee list	★	★	★			
Visibility in all public relations and media advisories	★	★	★			
Recognition on social media channels	★	★	★	★	★	
Listed in thank you video	★					

POST-EVENT BENEFITS

Listed as a partner on Ann Bancroft Foundation website for (1) year	★	★	★	★		
Inclusion in 2022 Ann Bancroft Foundation Annual Report	★	★	★	★	★	
Recognition as a 25th anniversary sponsor in 2022 monthly newsletters	★	★				
Recognition in all materials for all events in 2022 (virtual, hybrid, in-person)	★	★				
Invitation for (2) to exclusive Ann Bancroft Foundation events	★	★				
Use of the Ann Bancroft Foundation logo for (6) months	★					

Contact Ethelind Kaba at ethelindk@annbancroftfoundation.org for more information.

Ann Bancroft

FOUNDATION

Yes, I'd like to support the annual celebration and 25th Anniversary of the Ann Bancroft Foundation!

NAME _____

COMPANY _____

SPONSORSHIP LEVEL:

PINNACLE - \$25,000

LEGEND - \$15,000

PIONEER - \$7,500

EXPLORER - \$5,000

ADVENTURE - \$2,500

DREAMER - \$1,500

LIA'S STORY
Watch Me Grow



LIA | SAINT PAUL, MN
DARE TO DREAM 2017

*"This program helped me to become more independent because I traveled back from Finland alone as well as explored the nearby city by myself. I feel more ready to live away from home because I am **confident** that I can make sure my needs are met and adapt to new situations. I also feel proud of how hard I tried to really immerse myself in the culture as much as I could."*