

Ann Bancroft

FOUNDATION

2023 ANNUAL EVENT
SPONSORSHIP OPPORTUNITIES



CELEBRATING THE COURAGE OF GIRLS



April 13, 2023

5:30 - 9:00 PM

THE DEPOT, MINNEAPOLIS

**Join us to celebrate
a legacy of COURAGE!**

*with inspirational performances,
exciting auctions, and remarkable
speakers.*

CELEBRATION OUTCOMES

- Connect with community and celebrate in gratitude
- Spark a girl's potential and brighten her future
- Invest in immediate and long-term impact opportunities for girls in Minnesota
- Commit to closing gender equity gaps in our state
- Inspire girls to use their power to advocate for themselves and their communities
- Build cross-sector partnerships

Contact Ethelind Kaba
for more information:
Ethelindk@annbancroftfoundation.org

SUPPORTING GIRLS & INVESTING IN TOMORROW'S LEADERS

For 26 years, the purpose of the Ann Bancroft Foundation (ABF) has been to invest in the futures of girls* and equip them with the skills needed to thrive. ABF supports and fosters high levels of achievement and empowerment in girls by leveraging grants, mentorship, and development opportunities to boldly inspire girls to imagine something bigger and instill in them the belief in their ability to succeed. To date, ABF has awarded more than 5,200 Minnesota girls in grades K-12 funding for a wide range of activities and experiences. Grants from ABF are not transactional. They do not just cover an activity or pay for a pre-college trip. Our grants are transformational. They tell girls they are valued, that we celebrate their dreams, and that we believe in the future they see for themselves.

THE URGENCY TO POSITIVELY IMPACT GIRLS

Without a doubt, the last few years have impacted everyone, and existing gender disparity gaps continue to widen. In Minnesota, data shows that girls (grades K-12), especially from historically excluded communities, have been among those most impacted in health, safety, and education. In addition, data from the CDC shows that adolescent mental health-related ER visits have gone up 31% during COVID-19. Girls accounted for a 50% increase in suspected suicide attempts; boys experienced a 4% increase.

Minnesota girls need us now more than ever. Thankfully, we know that self-efficacy is one of the protective psychological barriers known to mediate the effects of traumatic events. We also know that ABF grants allow girls to participate in activities and experiences that increase self-efficacy and equip them with the skills needed to thrive and believe in their ability to be unstoppable.

IMAGINE SOMETHING BIGGER

In 2023, the Ann Bancroft Foundation is thrilled to be launching our new strategic direction, expanding programs and resources for girls. Girls in Minnesota need our collective investment now more than ever. Each grant round, we read through grant applications from girls across Minnesota requesting opportunities to dream, experiment, take risks and play. We know that by applying for these experiences, they are strengthening their ability to self-advocate, make decisions, solve problems, express themselves, identify supportive adults and peers, and ultimately imagine their future selves in different, expansive, and powerful ways. Your sponsorship of the Annual Celebration makes this work possible. Thank you for your partnership to help Minnesota girls achieve their vision and reach their full potential. It matters so very much.

*Includes those who identify as cisgender, transgender, gender non-conforming, and gender non-binary.



Sparking a Girl's Potential and Brightening Her Future: Your support makes an immediate and long-term impact on a girl's life—and in our community.

YOUR IMPACT	Pinnacle \$25,000	Legend \$15,000	Pioneer \$10,000	Explorer \$7,500	Adventurer \$5,000	Dreamer \$3,000
Number of ABF grants you'll fund for girls to pursue their dreams	46	26	18	13	8	4

EVENT BENEFITS

Event tickets	20 Tickets Premier Table	20 Tickets Premier Table	10 Tickets Premier Table	10 Tickets Priority Table	10 Tickets Priority Table	10 Tickets
Logo on event landing page	Tier 1 Placement	Tier 2 Placement	Tier 3 Placement	Tier 4 Placement	Tier 5 Placement	Tier 6 Placement
Recognition from main stage	★	★	★			
Recognition in program and event materials	★	★	★	★	★	★
Marketing visibility reach to audience of 5,000 on invitee list	★	★	★			
Visibility in all public relations and media advisories	★	★	★			
Recognition on social media channels	★	★	★	★	★	
Listed in thank you video	★					

POST-EVENT BENEFITS

Listed as a partner on Ann Bancroft Foundation website for (1) year	★	★	★	★		
Inclusion in 2023 Ann Bancroft Foundation Annual Report	★	★	★	★	★	
Recognition as a year-round sponsor in all 2023 monthly newsletters	★	★				
Recognition in all materials for all events in 2023 (virtual, hybrid, in-person)	★	★				
Invitation for (2) to exclusive Ann Bancroft Foundation events	★	★				
Use of the Ann Bancroft Foundation logo for (6) months	★					
Tax deductible value of sponsorship	\$23,000	\$13,000	\$9,000	\$6,500	\$4,000	\$2,000

Contact Ethelind Kaba at Ethelindk@annbancroftfoundation.org for more information.



YES, I'D LIKE TO SUPPORT THE ANN BANCROFT FOUNDATION ANNUAL CELEBRATION!

COMPANY _____

CONTACT NAME _____

PHONE NUMBER _____

ADDRESS _____

EMAIL _____

PLEASE INCLUDE MY COMPANY AT THE FOLLOWING SPONSORSHIP LEVEL:

- PINNACLE - \$25,000 (\$23,000 TAX DEDUCTIBLE)**
- LEGEND - \$15,000 (\$13,000 TAX DEDUCTIBLE)**
- PIONEER - \$10,000 (\$9,000 TAX DEDUCTIBLE)**
- EXPLORER - \$7,500 (\$6,500 TAX DEDUCTIBLE)**
- ADVENTURER - \$5,000 (\$4,000 TAX DEDUCTIBLE)**
- DREAMER - \$3,000 (\$2,000 TAX DEDUCTIBLE)**

METHOD OF PAYMENT:

- PAYMENT ENCLOSED** **PLEASE INVOICE ME**

Please return this response form to the address noted below or email Ethelind indicating your level of sponsorship. Thank you so much for considering a sponsorship for the ABF Annual Celebration!

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Ethelind Kaba – Ethelindk@annbancroftfoundation.org